# Mobile Application Privacy Statement and Notice of Privacy Practices

Last Modified: April 12, 2017

This Mobile Application Privacy Statement and Notice of Privacy Practices ("Privacy Policy") describes the privacy practices concerning information collected in connection with the RIDGID Bluetooth Battery Mobile Application (the "App"). The App is operated and created by One World Technologies, Inc., doing business as Techtronic Industries Power Equipment (collectively "we", "us" or the "Company"). The Privacy Policy solely applies to the App and does not apply to any Company website or online practices, any other mobile application or any off-line practices.

The App enables users to set certain protection features for the RIDGID Bluetooth Battery, including: (1) locking capabilities such as setting a scheduled battery lock, a delayed lock, proximity lock, or manual lock; (2) determining the RIDGID Bluetooth Battery's charge level; (3) receiving alerts about the RIDGID Bluetooth Battery's charge level, and (4) locating the last location of the RIDGID Bluetooth Battery through the "Find My Battery" feature. By downloading or using the App, you are agreeing to the terms of this Privacy Policy.

This Privacy Policy sets forth the conditions under which we collect, use, and disclose information in connection with the App, and your rights in relation to such information. The information collected through the App is controlled by the Company, which is headquartered in the United States, with its principle office located at 1428 Pearman Dairy Road, Anderson, South Carolina 29625 USA.

#### What Information We Collect About You

## • Information You Provide.

When you create a user account using the App ("App User Account"), we may collect a variety of personal information, including your email address, App account password, and non-personal user preferences.

When you select the feature to register a product through the App, your device will re-direct to the web browser and it will load the Lifetime Service Agreement product registration website, through which you will register the product. That process may collect a variety of personal information, including your name, address, mailing address, phone number, email address, password, and birthday, all of which are

governed by the Privacy Policy on that website. This Privacy Policy for the App does not govern the use or collection of data through that website.

### • Battery Data.

Whether or not you choose to create an App User Account, when the App is in use we will collect information about your battery via your mobile device. This data collection only occurs when the App is in use. The data we collect about the battery includes the battery temperature, battery voltages, time on the battery pack, total discharges, total discharge cycles, time between charges, date of first charge, date of the most recent charge, amp traces of each trigger pull, hardware, software and firmware revisions, and serial number of the battery ("Battery Data"). The battery collects this Battery Data about its performance. When you have an App User Account and sync the battery with your App User Account, this Battery Data is transmitted to the App via the Bluetooth connection. The App then sends this Battery Data to us via your wi-fi or cellular data connection.

This Battery Data is anonymously tied to a battery ID, so it will not be associated with you as an individual. However, the battery and Battery Data will be associated with your App User Account name if you input the battery ID into your App User Account. The battery and Battery Data will also be associated with your name if you register the battery for warranty, service or other purposes.

# • Geolocation-Based Services and Tracking.

The App collects and stores geolocation data for the battery location function within the App. When you download the App, we will ask you to provide your consent to utilize this feature. The battery location function is intended to help you track and find your RIDGID Bluetooth battery, and to remember the last known location of your RIDGID Bluetooth battery, and/or to communicate to you the location of your RIDGID Bluetooth battery.

To provide geolocation-based services, the Company and our service providers may collect, use and share precise location data, including the real-time geographic location of your device. Where available, geolocation-based services may use GPS, IP-based geographic location, crowd-sourced hot spots, cell towers and Bluetooth to determine your device's and the battery's approximate location. For example, geolocation will record the last location of the battery at the time the last Bluetooth connection was made, and this location of the battery will appear in a map function existing on your device.

If you would like to opt out of sharing your device's location and the location of your battery with us, you may adjust the settings or permissions on your mobile device and turn off the location permission for this App. If you turn off the Bluetooth function on your device, the App's functions will be severely limited. Without Bluetooth, the App cannot pair with your RIDGID Bluetooth battery, display your RIDGID Bluetooth battery's statistics, lock or unlock your RIDGID Bluetooth battery.

#### How We Use the Information That We Collect

We use the information that we collect to empower you to get the most out of the products you purchase from us and to enable you to take advantage of the features available through the App. We use the analytics information collected by the App to learn more about how our customers use the App and linked devices; to improve the App and enhance users' experiences with the App; to create new products and services and to improve our existing products and services; to enable additional analytics and research concerning the App; and for promotional or marketing purposes. We use the Battery Data collected by the App to improve our products and to develop better technologies.

#### How We Share Information with Third Parties

We share the information that we collect with a variety of third parties. Additionally, other third parties collect information directly through the App. Below is a description of how we share information with third parties:

• Analytics providers and similar service providers.

As discussed above, we may partner with certain third parties to engage in analysis, auditing, research, and reporting.

• Other service providers.

We also may use other third parties to perform services on our behalf. For example, we may use third parties to host and manage the App. These third parties may collect and/or use your personal or non-personal information to assist us in achieving the purposes discussed above in the section entitled "How We Use the Information That We Collect."

• Sharing for legal and other purposes.

We also may use or share your information with third parties:

- To respond to subpoenas, court orders, or legal process, or to establish, protect, or exercise our legal rights or defend against legal claims;
- When we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to our property or the physical safety of any person, or violations of our terms and conditions;
- To facilitate the financing, securitization, insuring, sale, assignment, bankruptcy, or other disposal of all or part of our business or assets; or
- As otherwise permitted or required by applicable law.
- Aggregated information.

From time to time, we may also share with third parties anonymized and aggregated information about App users for analytics purposes.

## Children's Privacy

The App is not directed to children under the age of 13, and we do not knowingly collect any information from anyone under the age of 13. We recommend that persons over 13 but under 18 years of age ask their parents for permission before using the App or sending any information about themselves to anyone over the Internet.

# **Update of Personal Information**

The Company allows you to keep your personal information accurate, complete and up to date. You can modify or update your personal information stored within the App by sending an email to App.developer@ttigroupna.com.

# Your California Privacy Rights

Residents of the State of California, under certain provisions of the California Civil Code, have the right to request from companies conducting business in California a list of all third parties to which the company has disclosed certain personally identifiable information as defined under California law during the preceding year for third party direct marketing purposes. You are limited to one request per calendar year. In your request, please attest to the fact that you are a California resident and provide a current California address for our response. You may request the information in writing at:

One World Technologies, Inc. Attention: Customer Service 1428 Pearman Dairy Road Anderson, South Carolina 29625

### **Opt-Out**

If you wish to opt-out of our sharing your personal information with third parties for the third parties' direct marketing purposes, or to find out more about your opt-out rights, please conduct us through the information provided below in "Contact Us."

## **Incorporation of this Privacy Policy into the App's Terms of Service**

This Privacy Policy is incorporated as part of the Terms of Service which apply with respect to your use of the App. The information you provide to us is also governed by the Terms of Service. If you do not agree to the terms and conditions of this Privacy Policy, including having your information used in any of the ways described herein, do not provide us with your information. This Privacy Policy is not intended to and does not create any contractual or other legal right in or on behalf of any person.

## Special Note for App Users in Canada

Canada's Anti-Spam Law requires that the Company obtain the express consent of Canadian citizens before sending a commercial electronic message ("CEM") such as an email that contains a promotion about our products. We will ask you for your explicit consent when you provide us with your email address or other personal information through which we intend to encourage your participation in a commercial activity, such as a promotion or coupon for our products.

If you explicitly consent to receiving CEM, each communication sent to you will contain an option to unsubscribe to the communications. You can opt out from receiving these communications by clicking "unsubscribe." Alternatively, you can unsubscribe by calling us at 864-226-6511 or writing to us at the address or email provided below in the "Contact Us" section to be removed from our mailing lists.

#### Additional information

We reserve the right to amend this Privacy Policy at any time. We will make the revised policy accessible through the App, so you should review the policy periodically. Any such amendments to this Privacy Policy may apply to information we collect in the future as well as any information we obtained prior to such

amendment. If we make a material change to this Privacy Policy, you will be provided with appropriate notice in accordance with our obligations under law.

# **Contact Us and Privacy Questions**

If you have any questions or concerns about this Privacy Policy or about the information that we collect about you, please send us an email to App.developer@ttigroupna.com.

Or send a letter to:

App Developer C/O One World Technologies, Inc., d/b/a Techtronic Industries Power Equipment 1428 Pearman Dairy Road Anderson, South Carolina 29625